



Better Prepared. Simplified Recovery.  
Simply a Better Way

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B5-TB-56/3617/0/1305013  
SHAUN MARKER



Dear Shaun,

Are your neighbors getting lower home insurance rates than you?

Take a look at the chart below to see three actual People's Trust home insurance quotes in your neighborhood. You can immediately see how well our premiums stack up against what you've been paying. How much money could we save you? To find out, all you have to do is call to get your personalized quote with absolutely no pressure to switch.

### Compare these recent People's Trust quotes to your current Homeowner's Policy

Zip Code	Year Built	Coverage Limit	Premium
33414	2004	\$418,500	\$1,472
33414	2004	\$418,500	\$1,482
33414	2004	\$451,880	\$3,382

About this chart: Quotes provided span from March 2015 through September 2015. Many factors influence the policy type and premium rate, including but not limited to coverage limit, year of construction, wind mitigation credits, as well as the options you choose, such as deductible amount, any endorsements and replacement cost coverage. Rates are not guaranteed and will vary based on the characteristics of each individual property. Depending on your home's qualifications, the quotes provided above may be for our Basic Choice coverage."

### Savings aren't the only reason to switch. People's Trust has a Better Way.

More than 145,000 fellow Floridians have already made the switch — and not just because of the savings! The award-winning approach from People's Trust not only saves you money, but also simplifies claims and speeds recovery, giving you greater value from your home insurance.

In fact, People's Trust has more "very satisfied" customers<sup>1</sup> than other home insurers in the state. Wouldn't you like to be one of them? Call us today at 1-888-534-4795. It's Simply A Better Way.

Sincerely,

George W. Schaeffer  
Chief Executive Officer  
People's Trust Insurance

**GET A FREE QUOTE IN 10 MINUTES**  
with absolutely no pressure to switch!

**1-888-534-4795**

Mon – Thurs 9:00 a.m. – 7:00 p.m.  
Fri 9:00 a.m. – 5:00 p.m.

Or online anytime:  
[PeoplesTrustInsurance.com/MyNeighbors](http://PeoplesTrustInsurance.com/MyNeighbors)

SAVE MORE: Please have your current homeowner's insurance policy declarations page and wind mitigation form available when you call.