



**People's Trust**  
Insurance Company

**SAVE HUNDREDS  
ON HOMEOWNER'S INSURANCE**



Dear Friend,

It doesn't take a genius to see that most homeowner's insurance simply doesn't work for Florida anymore. We've experienced firsthand the helpless frustration caused by skyrocketing insurance premiums and companies that don't care about their customers.

The system is complex and confusing, and the opportunity for waste and abuse is high – all of which drive homeowner premiums through the roof.

**Reinventing Homeowner's Insurance**

We realized that the only way to significantly lower homeowner premiums was to start from scratch – to literally reinvent homeowner's insurance. So that's just what we did:

- Exclusive vipGOLD membership saves you time and money. You'll get a discount on your premium, expedited claim service and peace of mind knowing that we are here for you when you need us.
- If you experience damage to your home, repairs and restoration services provided by our Rapid Response Team™ will get you back to normal fast with no hassles and superior workmanship.
- The Rapid Response Team is available 24/7, offers a 3-Year, 100% Satisfaction Guarantee and is fully licensed, bonded and insured.
- We are prepared like no one else. You can rely on more than 260 trained professionals based at Response Centers around the state, fully equipped with building materials, tarps, plywood and other supplies.

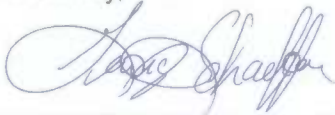
The result? Claims are resolved faster. Premiums are lower. And homeowners like you are saving money and enjoying the benefits not available anywhere else.

Everybody wins.

**People's Trust wins Innovators in Business Award**

People's Trust was so successful at reinventing homeowner's insurance, we received the 2013 Governor's Innovators in Business Award from Enterprise Florida. We're proud of the recognition, but we're even prouder that we've saved customers – our People's Trust Family – thousands of dollars on homeowner premiums. We'd love to do the same for you. Call us today for a free, no-obligation quote. You'll be glad you did.

Sincerely,



George Schaeffer  
Chief Executive Officer  
People's Trust Insurance

WE SAVE YOU TIME.  
YOU LOWER YOUR  
PREMIUMS.

**EVERYBODY  
WINS.**



**CEO George Schaeffer**

*"People's Trust will always provide Florida homeowners with the highest quality service and support. We're a family-friendly company committed to the core principles of honesty, integrity and fair play. We'll treat you right. You have my word on that."*

**SWITCH AND START SAVING TODAY.**

- Financial stability with a rating of "A, Exceptional" from Demotech Inc.
- vipGOLD gives you a discount on your premium and 24/7 concierge claims service
- Join more than 125,000 fellow Floridians who have already switched to People's Trust
- Get expert repairs and restoration from the Rapid Response Team, backed by a 3-year, 100% Satisfaction Guarantee

**YES! I want a FREE QUOTE on homeowner's insurance from People's Trust! I will have my current homeowner's insurance policy and wind mitigation ready.**

GET A FREE QUOTE IN 10 MINUTES.

**1-888-387-1915**

Se habla español.

**SAVE HUNDREDS  
ON HOMEOWNER'S INSURANCE**

# Why wouldn't you switch and start saving today?

	People's Trust	Your Homeowner's Insurance
Rated "A, Exceptional" by Demotech, Inc., a leading insurance industry rating firm	Yes	?
Reduce your premium by 5% with exclusive vipGOLD membership	Yes	No
vipGOLD membership featuring no-hassle claims service	Yes	No
Rapid Response Team offering 100% Satisfaction and a 3-year Guaranty on all workmanship	Yes	No
24/7 emergency claims service available through Rapid Response Team	Yes	No
Quality repairs and restorations from over 260 trained professionals	Yes	No
8 fully-stocked Response Centers throughout the state, complete with building supplies and equipment	Yes	No
150 service trucks on the road and ready to go at a moment's notice	Yes	No
Winner of the 2013 Enterprise Florida Governor's Innovators in Business Award	Yes	No
Among the lowest average premiums in Florida	Yes	?

\*Each insurer's actual rates will vary according to the unique characteristics of each insured home. Individual savings may vary. Savings not guaranteed. Availability and coverage levels of some plan features subject to state laws and underwriting requirements. Coverages, discounts, and features subject to individual eligibility and to availability. Coverage exclusions and limitations may apply. For more information on this insurance and related programs, contact People's Trust Insurance Company. © 2014 People's Trust Insurance Company. All rights reserved. People's Trust Homeowners Insurance and logo are service marks of People's Trust Insurance Company.

\*\*Participation in vipGOLD program requires election of Preferred Contractor Endorsement Form, E023, vipGOLD Program subject to product terms, exclusions and limitations. \*\* 3 year guarantee provided by Rapid Response Team, LLC. † PTIC has received a Financial Stability Rating\* of A (Exceptional) from Demotech, Inc., an independent financial analysis firm. The rating scale used by Demotech, Inc., ranges from A\* (Unsurpassed) to L (Licensed), with A (Exceptional) being the third highest rating available. The most current Financial Stability Rating must be verified by visiting [www.demotech.com](http://www.demotech.com). Financial Stability Rating is a registered trademark of Demotech, Inc.



Mon - Thurs 9:00 a.m. - 7:00 p.m. ■ Fri 9:00 a.m. - 5:00 p.m.

Or online anytime:

[www.PeoplesTrustInsurance.com/EverybodyWins](http://www.PeoplesTrustInsurance.com/EverybodyWins)

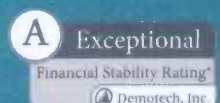


Get a free quote in 10 minutes.

**1-888-387-1915**

Se habla español.

Please have your current homeowner's insurance policy declarations page and wind mitigation available when you call.



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